- 1 INSPIRING SUCCESS STORIES Women making a mark in the automotive world
- 2 YOUNG PROFESSIONALS Why they chose the car industry

Panel – Breaking barriers – Overcoming gender bias in the car industry

- 3 Keynote: Women in leadership Empowering Female Executives in the Automotive Sector Panel
- 4 SCIENTIFIC REPORT Keynote: Scientist ... (TBA)

The perception of the egalitarian Nordic region is not entirely in line with reality. The perception is a kind of tabloid reality based on indices that give the impression that it is no longer important to work for equality.

- Q & A

- 5 E-MOBILITY Future of E-Mobility How can women shape the evolution of transportation?
   Lessons learned Keynotes and panel
- 6 EQUALITY AT WORK The systems in the car industry are made by men, for men. How do we change them? Obstacles or possibilities?

- #metoo

WORK-LIFE BALANCE - Challenges and Solutions for women in the car industry

- 7 OUTLOOK TRENDS What's trending in the Automotive industry? Outlook to tech, infrastructure, design, e-mobility, ...
- 8 SAFETY Innovations and safety How can women contribute to making cars safer?
- 9 EDUCATION From STEM to the Car Industry Encouragig Girls to Pursue Automotive

## **Careers**

- How can we collaborate with the learning institutions?
- Carreer paths what are girls choosing? Why? ...
- 10 WOMEN AS CONSUMERS Understanding and meeting needs of female car buyers
- 11 MENTORSHIP & NETWORKING building supportive communities for women in automotive
- 12 SUSTAINABILITY IN THE CAR INDUSTRY Women driving environmental change
- 13 Humans vs. Machines: The Future Role of People

**Keynote – Jennifer Vessels,** Future-ready innovator delivers Silicon Valley innovation to global audiences - inspiring action, change and success in the Future of Work with the Metaverse, Innovation Eco-systems and business Growth.

**WORKSHOPS** 

**DINNER** – mingle

Side events